



News Release

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Tommy Hilfiger Selects FillTek

Tommy Hilfiger selects FillTek for Tommy.com eCommerce order fulfillment and customer care services

Cincinnati, Ohio – October 1, 2006 – Tommy Hilfiger Retail, LLC, a wholly-owned subsidiary of Tommy Hilfiger Corporation, a world-wide recognized apparel brand, and Fulfillment Technologies, LLC (d/b/a FillTek), a full-service provider of order fulfillment, customer care and information technology services, today announced the formation of a strategic partnership agreement supporting Tommy Hilfiger's eCommerce Sales. The venture provides great synergy by providing integrated supply chain tools allowing both organizations to continue their aggressive growth in this area.

"This strategic partnership marks another milestone in FillTek's growth strategy as we seek new ways to become an extension of our Customers' operations" said David Eckley, President of Filltek. "By managing the eCommerce supply chain, Tommy Hilfiger can focus on its marketing and merchandising strategies while we manage order fulfillment execution."

"Personnel from Tommy Hilfiger conducted extensive due diligence with multiple site visits to FillTek headquarters in Cincinnati, Ohio" stated George Carrara, Tommy Hilfiger U.S.A, Inc., Executive Vice President. "We were seeking a partner who would be able to provide us with a full range of order fulfillment services for our internet-based businesses." Carrara continued. "We were impressed by the integrated supply chain solution to meet our high growth eCommerce business, the day-to-day involvement of the management team and the technology to provide consistent, accurate order fulfillment results".

The partnership continues to demonstrate strong growth and differentiation in the marketplace for FillTek while driving market share, margin and a competitive advantage for Tommy Hilfiger.

About Tommy Hilfiger Corporation :

Tommy Hilfiger Corporation, through its subsidiaries, designs, sources and markets men's and women's sportswear, jeanswear and childrenswear. The Company's brands include Tommy Hilfiger and Karl Lagerfeld. Through a range of strategic licensing agreements, the Company also offers a broad array of related apparel, accessories, footwear, fragrance, and home furnishings. The Company's products can be found in leading department and specialty stores throughout the United States, Canada, Europe, Mexico, Central and South America, Japan, Hong Kong, Australia and other countries in the Far East, as well as the Company's own network of outlet and specialty stores in the United States, Canada and Europe. More information about Tommy Hilfiger can be found on the company's web site www.tommy.com

About FillTek:

Established in January 2001, Fulfillment Technologies, LLC. (FillTek) operates a fully integrated customer care, fulfillment and sourcing center located in Cincinnati, Ohio. FillTek's clients include Catalog Retailers, Web-Retailers, Wholesalers, and Manufacturers. Clients enjoy FillTek's outstanding value proposition and technology tools. FillTek provides world-class service, technology and infrastructure, and exemplary customer service. More information about FillTek can be found on the company's web site www.filltek.com