



News Release

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Avon Recognizes FillTek

Avon, the company for women, recognizes FillTek as Avon's Best Third Party Logistics Provider for 2005

Cincinnati, Ohio – August 1, 2006 – Avon Products, Inc., the world's leading direct seller of beauty and related products recognized Fulfillment Technologies, LLC (d/b/a FillTek), a full-service provider of order fulfillment, customer care and information technology services, as the Best Third Party Logistics Provider for 2005. Avon presented this prestigious award to FillTek at Avon's 2006 North American Logistics Conference, in recognition of FillTek's support of Avon's mission to satisfy the product, service and self-fulfillment needs of women.

"This award is a testimony to the dedication and effort put forth by the FillTek and Avon teams and a success in linking FillTek's fulfillment operations with Avon's eCommerce enterprise" said David Eckley, President of Filltek. "By intrusting the management of its eCommerce supply chain to FillTek, Avon can focus on marketing and merchandising strategies."

"Avon conducted an extensive review of all our partners to determine the most deserving business for this award" stated Paul Cali, Avon Senior Logistics Manager. Cali continued, "FillTek continues to impress us with the integrated supply chain solution to meet our high growth eCommerce business, the day-to-day involvement of the management team and the technology to provide consistent, accurate order fulfillment results".

The partnership continues to demonstrate strong growth and differentiation in the marketplace for FillTek while driving market share, margin and a competitive advantage for Avon.

About Avon:

Avon, the company for women, is a leading global beauty company, with over \$8 billion in annual revenue. As the world's largest direct seller, Avon markets to women in over 100 countries through over five million independent Avon Sales Representatives. Avon's product line includes beauty products, fashion jewelry and apparel, and features such well-recognized brand names as Avon Color, Anew, Skin-So-Soft, Avon Solutions, Advance Techniques, Avon Naturals, Mark, and Avon Wellness. Learn more about Avon and its products at <http://www.avoncompany.com>.

About FillTek:

Established in January 2001, Fulfillment Technologies, LLC. (FillTek) operates a fully integrated customer care, fulfillment and sourcing center located in Cincinnati, Ohio. FillTek's clients include Catalog Retailers, Web-Retailers, Wholesalers, and Manufacturers. Clients enjoy FillTek's outstanding value proposition and technology. FillTek provides world-class service, technology and infrastructure,

and exemplary customer service. More information about FillTek can be found on the company's web site www.filltek.com